

LEADERSHIP COMMITMENT

Leadership Commitment to safety is one of the 4 elements of safety culture in the SOS model.

Leadership commitment is considered the most influential element because the leaders of an organization drive safety culture. Through their informal behaviours and attitudes, as well as the policies and procedures they implement, leaders set the tone for what is prioritized.

The perceptions the workforce has of their leaders' commitment to safety, influence their safety behaviours. As a leader, the formal policies and procedures emphasized by the organization need to be mirrored in your behaviour.

HOW DO YOU DEMONSTRATE COMMITMENT TO SAFETY?

Worksite visits are a great way to be visible to employees and talk to them about safety.

Worksite visits should be:
Planned, Prepared & Prioritized

Before conducting a worksite visit it is important to **plan**. Think about how you can effectively communicate with employees about safety.

Come **prepared**. Ensure you have the proper PPE and are aware of the rules and hazards on site.

Make worksite visits a **priority**. Although the role of a leader can leave little time for new endeavours, it is important to set time aside for worksite visits. They are a great opportunity to communicate with employees about safety in a non-punitive or reactive way.

In addition to communicating with employees, it is crucial that the leadership team communicates with each other to ensure a consistent safety message throughout the organization.

